

WILTSHIRE COUNCIL MALMESBURY AREA BOARD

7 May 2014

What matter to you in the Malmesbury community area? Event report – agreed local priorities and ideas for community action

1. Purpose of the Report

To update the councillors on the outcome of the, 'What matters to you?' event held at Malmesbury School on 2 April 2014 and to recommend that the Area Board uses the outcomes from the event to stimulate local action and to inform its priorities for the next two years.

2. Background

The 'What matters to you?' event was held on 2 April 2014 and over 60 (of the 90 + signed up) members of the public and partner agencies took part. The event focused on the data set out in the Malmesbury [Community Area Joint Strategic Assessment 2014-16](#) and used themed roundtable discussion to identify local priorities underpinned by JSA evidence.

All participants had an opportunity to vote on the priorities and the results are set out in Appendix 1 of this report. Following identification and agreement on the priorities (by everyone who attended the event), the themed roundtables then looked at practical community-led actions that could be taken to address the issues. These too can be found in Appendix 1.

The purpose of the event was to:

- Gain a consensus around priorities for the Malmesbury community area
- Provide the basis for community-led action and projects over the next two years
- Inform (or become) the community plan for the area
- Provide the Council and partners with a clear focus for action

The Area Board is now invited to review the priorities and agree how it wishes to initiate and coordinate action working with partners, community groups and the public.

3. Priorities identified

The priorities identified at the event are set out at Appendix 1.

4. **Moving forward with community-led action**

In order to address the priorities, the Area Board will need to use its strategic influence and delegated powers to shape the delivery of local services and actions. It will also need to use its budget to help initiate and support community-led projects. Some of the actions will be easier to address than others and it is important to target areas where tangible outcomes and progress can be delivered. This will help to capitalise on the enthusiasm and momentum generated by the event.

The area board and the community need to be mindful that some of the priorities and/or project suggestions may be common to more than one subject area. By working together there are opportunities for projects to have a significant positive impact on those who live in the Malmesbury community area.

It will be up to the Area Board whether it wishes to champion a particular issue or theme over the coming year and target its resources to support community-led initiatives around these themes and issues.

It needs to be recognised that some priorities and projects may already be being addressed to some degree and it would be helpful with support from partners and the wider community to undertake some simple mapping process in respect to the top one or two priorities under each heading.

5. **Recommendations**

- That the Area Board adopts the priorities identified by the 'What matters to you' community event and works to facilitate local action to tackle those priorities.
- That the area board co-ordinates a simple mapping process against the top priorities identified at the JSA event, to identify what is currently being done to address priorities.
- That the Board considers earmarking funding to promote, initiate and support community-led action around the selected priorities.
- That the Board considers appointing a lead member to champion any priority (priorities) adopted.
- That updates are submitted to the Board on progress made to address the priorities at every area board meeting, to ensure that positive outcomes are delivered.

Report Author: Miranda Gilmour, Malmesbury Community Area Manager

Tel. No: 01672 515742 M: 07990 505882

Email: miranda.gilmour@wiltshire.gov.uk